

24 September 2008

VOXSCIENCES VOICEMAIL TO TEXT SERVICE LAUNCHES IN UK



WWW.VOXSCI.COM

From today UK mobile phone users wanting to receive their voicemails as text messages have a choice of providers as VoxSciences becomes the second company to offer consumer voice recognition services to the UK mobile market.

VoxSciences is attracted to the new, yet rapidly growing market of voicemail-to-text users who are already of the opinion that traditional voicemail is dead. There is still a largely untapped market of at least 60 million potential subscribers in the UK, and VoxSciences intends to offer an economical and quality alternative to the existing UK supplier.

Using its powerful **VERBS** (**V**irtual **E**ngine for **R**ecognition of **B**asic **S**peech) engine Voxsciences' voicemail-to-text service saves subscribers time and money otherwise spent dialling in and laboriously listening to their voice messages.

Technology entrepreneur Ken Blackman, who has taken several tech companies to M&A or IPO over the last 25 years, is funding the initial start up of VoxSciences. The last company he took to sale in 2004 was PumaOne, a unified messaging company, which benefited from the rapid decline of the fax machine in favour of fax-to-email services. Blackman predicts a similar trend now as users choose to leave traditional voicemail services for more efficient, convenient, and immediate alternatives. He explains,

"In a period of economic downturn any financial saving to the consumer is attractive. With the recent advance of voice recognition software there is far less need for consumers to dial into their phone operators to pick up voice messages. Furthermore, listening to voicemails when abroad can be even more inconvenient and expensive. Subscribers will benefit from immediacy and lost cost options simply by switching to VoxSciences to convert these messages to text".

You can read more about the death of voicemail by browsing: http://www.voxsci.com/pages/deathofvoicemail.tml

Press Release September 2008



VoxSciences' voicemail-to-text service is the first in a portfolio of mobile solutions created specifically to address the needs of the mobile business user.

About VoxSciences

VoxSciences is a start-up mobile technology solutions company primarily formed to address the rapidly emerging voicemail-to-text market. The company is developing a portfolio of mobile solutions that utilise voice recognition technology and that will provide mobile business users with convenient, cost saving services.

VoxSciences is the most recent brainchild of Ken Blackman, technology entrepreneur of the last 25 years, whose personal success reaches across IT hardware, software training, Internet services, and Unified Communications. His direct involvement, prior to VoxSciences, in public listing, private placing and mergers and acquisitions, shall be essential in the success of his latest venture.

Blackman has pulled together an outstanding start up team of industry professionals whose academic qualifications, technical competences and business acumen is exemplary. Their combined expertise, which stretches across numerous successful Internet centric businesses, places VoxSciences in a perfect position to grow rapidly in line with the increasing consumer demand for mobile efficiency.

For more information contact: Ruth Phypers www.hyper.co.uk +44 797 3759334

Press Release September 2008